



DEAR READERS,

Since our founding, MÜSİAD has pursued our work with a vision that aims not only for economic growth but also for the social, cultural, and moral development of our country. Today, MÜSİAD, with its organizations across Turkey, has become a strong community that unites hearts and prioritizes common sense and national interests.

■ **BURHAN ÖZDEMİR**
MÜSİAD President



With the MÜSİAD Trade and Investment Agency, we will provide our members with a strong support mechanism in foreign trade consultancy, investment guidance, and expansion into global markets.

Our capital, Ankara, is not only the political and bureaucratic center of our country, but also occupies a strategic position where the voice of the real sector must be heard in the most accurate way. Our Ankara Branch is a valuable partner and a key bridge in helping MÜSİAD achieve these goals. The work carried out here has the power to support MÜSİAD's vision not only in Ankara but throughout Turkey. Our priorities in the new period are to maximize coordination between our organizations, develop solutions to meet our members' needs in the field, and support our shared goals with concrete projects. In this context, through the MÜSİAD Trade and Investment Agency, we will provide our members with a strong support mechanism for foreign trade consultancy, investment guidance, and expansion into global markets. Thus, we aim to transform MÜSİAD into an institution that not

only offers suggestions but also generates effective solutions and transforms field data into strategy. We believe that organizations that work together are stronger, and communities that grow with shared wisdom leave a lasting impression. As MÜSİAD, backed by Ankara's vision and dynamism, we will continue to make strong contributions to our country's domestic and national development initiatives. From education to social progress, MÜSİAD will rise to meet our country's needs in every area. On this occasion, I wish the new e-bulletin issue of our MÜSİAD Ankara Branch to be auspicious and extend my heartfelt thanks to all our members, whose hard work, dedication, and sincere work further strengthen MÜSİAD.

Stay well.