

YOUNG TRADE AMBASSADORS

Global Youth, Shared Commercial Future

As Young MÜSİAD Ankara, we see youth entrepreneurship not just as a local issue, but as a global vision.

With this understanding, the "Young Trade Ambassadors Program" that we have implemented is a comprehensive foreign trade training project for international students studying in Ankara.

Program Objective

The main objective of the program is to establish a lasting bridge of commercial diplomacy between Turkey and the students' own countries. In this way, it is aimed to both give a new impetus to Turkey's foreign trade potential and to contribute to the career development of young people. In other words, in this project, we are not only teaching information, we are training the trade ambassadors of the future.



Participant Selection

Students from different countries studying at universities in Ankara are selected through interviews. A special group of 40 students with a strong foreign trade vision, communication skills, and international awareness is formed from among the applicants. These selected students gain both academic and practical knowledge by participating in an intensive 60-hour foreign trade training program.



Educational Content and Application Areas

The program is not limited to theoretical classroom training.

Young Trade Ambassadors;

Foreign Trade Training:

They receive comprehensive information on export, import, customs processes, international payment methods, logistics, and market research.

Interviews with Business People:

They meet with successful business people in their sector, benefit from their experiences, and listen directly to the real dynamics of the business world.

Factory Visits:

They reinforce theoretical knowledge with practical application by seeing production areas on-site.

Experience Sharing Programs:

They gain different perspectives in interactive sessions with MÜSİAD members and professionals.

Internship Opportunities and Field Experience

As a result of the evaluation at the end of the training program, successful students are given the opportunity to intern at companies within MÜSİAD.

In this way, students are equipped not only with theoretical knowledge but also with field experience and business culture.

This experience gained in a real business environment makes them individuals who will make a difference both in Turkey and in their own countries.

Contribution to Commercial Diplomacy

The "Young Trade Ambassadors" program serves as a bridge of friendship and strengthens economic cooperation between countries.

Students who participate in the training become volunteer trade ambassadors upon returning to their countries, getting to know Turkey's potential, business people,

and production capabilities closely.

This, in the long term, provides a sustainable contribution to Turkey's global trade relations.

A Vision for the Future

As Young MÜSİAD Ankara, we believe that investing in people is the most lasting investment.

The Young Trade Ambassadors Program brings together knowledge and experience, theory and practice, culture and trade.

With more students becoming part of this family each term, Turkey's commercial vision is also built on stronger foundations.

"One day, the students we are training today will become business people who will build bridges between countries.

That's when we will all see the true reward of this effort."

As Young MÜSİAD Ankara, we are proud to be a youth movement opening up to the world with this meaningful program that puts young people at its center. We learn together, we produce together, we walk towards the future together. Young MÜSİAD Young Trade Ambassadors Commission

